

COURSE OUTLINE

1. GENERAL INFORMATION

FACULTY	ECONOMY AND MANAGEMENT		
DEPARTMENT	ORGANIZATIONS MANAGEMENT, MARKETING AND TOURISM		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE CODE	1605-230719	SEMESTER	7th (dir. Tourism)
TITLE	GREEK CULTURE & TOURISM		
Autonomous Teaching Activities		WEEKLY TEACHING HOURS	CREDITS
Lectures		3	5
COURSE TYPE	SPECIAL BACKGROUND		
PREREQUISITE COURSES			
TEACHING LANGUAGE	GREEK AND ENGLISH		
COURSE OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBPAGE (URL)			

2. LEARNING OUTCOMES

Learning outcomes
<p>The course aims at the students acquiring the basic knowledge about the course of Greek culture through the historical periods and the corresponding creation of its material and intangible products, as well as their relation with Tourism. In addition, through the teaching of the course, it is sought for the students to appreciate and use the products of Greek culture responsibly, as well as to be good ambassadors of the Greek culture.</p> <p>Upon successful completion of the course students will be able to:</p> <ol style="list-style-type: none"> 1. KNOWLEDGE: recognize and appreciate the richness of Greek culture in order to use it in tourism 2. UNDERSTANDING: distinguish (between the various periods in the long course of Greek culture) and promote with knowledge the cultural products of the country 3. IMPLEMENTATION: discover, design, compose, enrich and propose attractive cultural thematic routes throughout Greece 4. ANALYSIS: understand and support the contribution of Greek culture to the European becoming, as well as the European contribution to the creation of modern Greece 5. COMPOSITION: develop critical thinking regarding the universal values advocated by Greek cultures, such as respect and tolerance, kindness and compassion, understanding and altruism, justice, and the concept of a good citizen 6. EVALUATION: form a critical sense and evaluate research skills through the study of primary sources (texts and objects).

General Skills
<ul style="list-style-type: none"> • Search, analysis and synthesis of data and information, with the use of the necessary technologies • Autonomous Work • Teamwork • Respect for diversity and multiculturalism • Production of new research ideas <p>Promoting free, creative, and inductive thinking</p>

3. COURSE CONTENT

<p>1. Introduction to Greek Culture and Tourism. Prehistoric Age: Paleolithic, Mesolithic, Neolithic, places, and monuments in Greece</p> <p>2. Bronze Age (Minoan Cycladic, Mycenaean world) places and monuments in Greece</p> <p>3. Geometric Years, characteristic places, and monuments in Greece</p> <p>4. Archaic Years, characteristic places and monuments in Greece</p> <p>5. Classical Years, characteristic places and monuments in Greece</p> <p>6. Hellenistic Era, characteristic places and monuments in Greece</p> <p>7. Roman and Early Christian Years, characteristic places and monuments in Greece and abroad</p> <p>8. Byzantine Years, places, and monuments in Greece and abroad</p> <p>9. Post-Byzantine Years, characteristic places and monuments in Greece</p> <p>10. Newer Years, characteristic places and monuments in Greece</p> <p>11. Post-Byzantine (Ottoman Years), characteristic places and monuments in Greece</p> <p>12. Modern Era (from 1830 until today), characteristic places and monuments in Greece.</p> <p>13. History of Tourism in Greece</p>
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4. TEACHING AND LEARNING METHODS - ASSESSMENT

TEACHING METHOD	In the classroom face to face and on educational visits	
ICT USE	Computer, projector, internet, e-mail, support of the learning process through electronic platform https://exams-sod.the.ihu.gr	
TEACHING ORGANIZATION	<i>Activities</i>	<i>Working Load per Semester</i>
	Lectures	39
	Educational visits	50
	Individual/Group Project	20
	Written Assignment	15
	Bibliographic study and analysis	26
	TOTAL	150
ASSESSMENT	<p>I. Written final exam (50%) which includes:</p> <ul style="list-style-type: none"> -Open-ended questions - Elaborative Questions <p>II. Active participation in visits and work (50%)</p> <p>The test material is posted on Moodle and before the</p>	

	test time is spent on answering questions about the test material. A file of students' examination documents is kept until they receive their degree. After the exam, time is available to each student to clarify his / her mistakes and explain his / her grade.
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5. REFERENCES

-Suggested bibliography:

- The Greeks and their legacies. Authors: ToynbeeArnold J. published by PSYCHOGIOS ATHANASIOS & CO OE
- How Greek is Byzantium? How Byzantine is the Modern Greeks? Authors: Glykatzi - Arveler Eleni. (Publisher): G. DARDANOS - K. DARDANOS OE
- ANCIENT, BYZANTINE, AND MODERN GREEK HISTORY PHILOSOPHY AND CULTURE. Collective work by Alexis GK Savvidis, Christos P. BaloglouSalkitzoglou (Editor). Byzantines Domos Publications

ADDITIONAL BOOKS

- Snell B., The discovery of the mind: The Greek origins of European Thought, translation. T.G. Rosenmeyer (1954)
- Άρ Bonar A., THE ANCIENT GREEK CULTURE, (1991) Volumes A, B, C, Foundation Publications
- Glykatzi-Arveler E., The Making of Europe (2000)
- Glykatzi-Arveler E., Why Byzantium (2009) 1st ed. - Athens: Greek Letters

Additional electronic notes teacher in Greek and English

Related scientific journals